

Vescom introduces Furka Plus and Arches

Contemporary vinyl upholstery solutions for current times

Press Release

Deurne, December 2020

By using upholstery that celebrates tactility and colour yet stands up to the constant cleaning protocols demanded of today's common spaces, we can fill our environments with beautiful materials that still satisfy our human desire for comfort and support our wellbeing. Vescom's vinyl upholstery collection has the look and feel of textile or leather and the superior functionality and resilience of an impervious material. Two new additions to the collection respond to the increased need across all markets for distinctive, design-driven upholstery that can be cleaned and disinfected.

Furka Plus

The recolouring of Furka Plus – one of Vescom's most popular products – abandons the brash 'plastic fantastic' tones often associated with vinyl upholstery, elevating it to suit today's modern spaces. Through in-depth colour research, our in-house team has brought Furka Plus into the here and now to cater for the likes of hotels and restaurants, wellness environments, public spaces and care facilities. With a diverse palette for a diverse range of spaces, the faux leather look collection now includes expressive and modern tones, including rich terracotta, honey and turmeric yellows, sea and moss greens, deep aubergines and rosewoods, and sky and slate blues. Muted options include subtle neutrals, soft pastels and natural leather tones.



upholstery – design Furka Plus

Arches

Vinyl upholstery was once seen as something cold and medical, an idea Arches radically overturns with its homely look. One print, one colour, the illusion of multiple tones and threads. Such is the beauty of Arches, a product inspired by jacquard weaving. Arches' depth and textile look makes it perfect for upholstery, a task made even easier by its non-directional pattern. Translating the Arches colour concept into the final result in the Vescom factory meant balancing refinement and richness with homeliness, cosiness and warmth. By finding the right colour concentrations, we could create the illusion of a dynamic, textile weave structure.



upholstery – design Arches

Thanks to their coherent colour stories, Furka Plus and Arches work extremely well in unison: Furka Plus provides the perfect base for Arches' playful structure. What's more, choosing multiple tones from within the collections can create a rich tapestry within an interior.



Furka Plus and Arches work extremely well in unison

The diverse look and feel of Vescom's complete vinyl upholstery collection makes it easily adaptable to any and every market – hospitality, food service, wellness, education, retail, public spaces, care facilities and more – and for numerous interior elements, including furniture, wall panels, room dividers and headboards. Produced in-house in Vescom's manufacturing facilities, Vescom vinyl upholstery is hygienic, stain resistant, easy-to-clean and can be disinfected with certain solvents. The durable collection is also light- and colourfast and flame retardant. Vescom even takes high performance down to the minute details. Our upholstery performs extremely well when in use, but we also consider every step along the way. Vescom's vinyl upholstery is easy to stitch and apply – a quality product that will last the distance.

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visual material

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Vescom develops, produces and distributes high-quality interior products for the international contract market: wallcovering, upholstery and curtain fabrics. Vescom stands for high quality. When it comes to technology, design and service. Distinctive designs and sustainable materials form the basis of our collections. Products produced by Vescom are used in the contract market: primarily in the hospitality, healthcare, office and education sectors.

In addition to the head office in Deurne (the Netherlands), Vescom has a widely branching network of Vescom sales offices. In Europe, Asia, the Middle East, Latin America and the United States of America. Vescom works with distributors in other parts of the world. Vescom (1971) is part of the Vescom Group.