

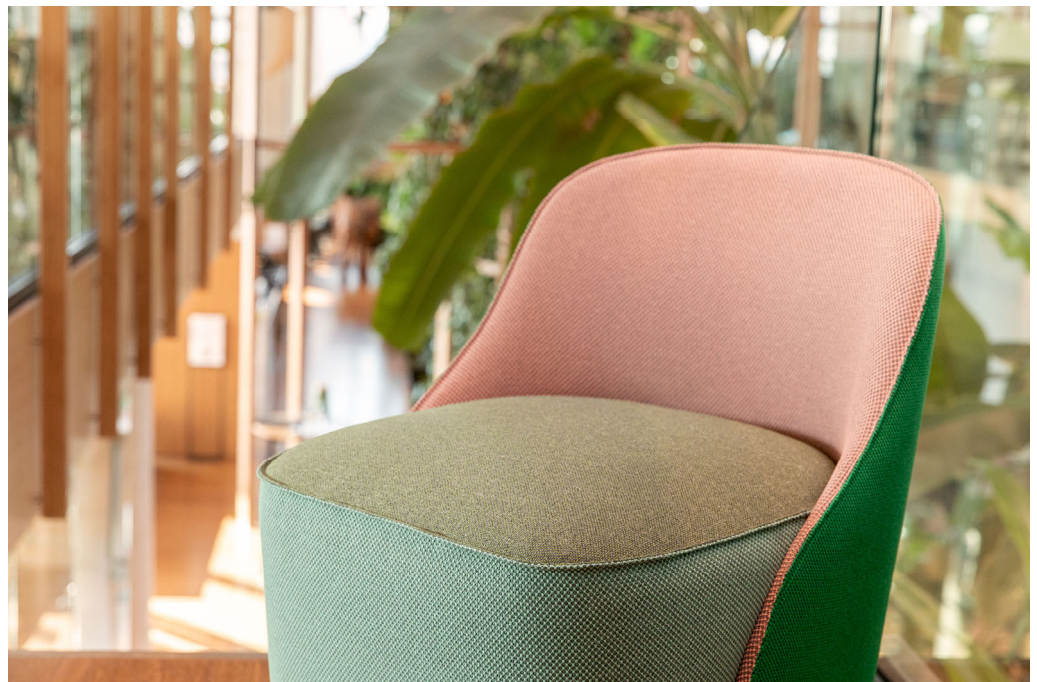
Vescom launches upholstery made from 100% recycled plastic waste

Fabrics that weave together sustainability, high performance and design

Press Release

Deurne, November 2021

As part of its dedication to researching new alternatives and exploring future materials with an eye to sustainability, Vescom has gone back to the root of upholstery fabrics: the yarn itself. Working with a new type of yarn made entirely from recycled PET bottles from local sources, the company has designed, developed and produced four cost-effective eco-friendly upholstery fabrics with a soft touch that meet the highest performance specifications for the contract market.



four structures, one family

Designed to work in unison, the four structures that make up Vescom's yarn-dyed recycled upholstery family – **Wilson**, a basic weave; **Avon**, a melange; **Norfolk**, a grid; and **Harding**, a twill – honour fundamental weaving techniques. The non-directionality of some structures makes them incredibly easy to combine with one another – and to integrate into interiors.



a match-and-play palette

Like the structures themselves, the 59 fabric colours – from subtle neutrals to bold brights – across Wilson, Avon, Norfolk and Harding can be playfully mixed and matched in interiors and on furniture. In designing its own diverse yarn bank attuned to today’s needs, Vescom achieved a maximum of different tones and hues with a minimum of colours. The inclusion of multiple shades of certain colours offers more possibilities, while the ability to use colours in different ways across the four designs is more efficient, making this recycled upholstery even more responsible.



strong performance guaranteed

Vescom's high-performance recycled upholstery has undergone vigorous testing to ensure it meets the strict demands of the contract market. Extremely durable and with a long life cycle, the products pass all European flame retardancy tests, a quality that's embedded into the yarn itself rather than applied as a finish, guaranteeing it remains permanently contained within the fabric. The fabrics are also certified STANDARD 100 by OEKO-TEX®, ensuring they have absolutely no adverse impact on human health.



By making its own fabrics in its German weaving mill, Vescom can scrutinize how its products are made and what they're made from. Its production processes include minimizing the consumption of energy and water, and the socially responsible use of raw materials – all of which come from local sources.

synergic sustainable solutions

Because there's not one sustainability solution that fits all, different products tell a different part of Vescom's growing eco-conscious story: from bio-based textile wallcovering collections made from linen, silk, wool and wood pulp to cradle-to-cradle Xorel® wallcovering and mohair velvet upholstery. Even though each product has its own identity, these sustainable solutions all share the same Vescom DNA and work in harmony in interior spaces.

press room

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visual material

upholstery – designs Wilson, Avon, Norfolk & Harding 1

upholstery – designs Wilson, Avon, Norfolk & Harding 2

upholstery – design Harding

upholstery – designs Wilson, Avon, Norfolk & Harding 3

upholstery – designs Avon & Norfolk

more information

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Vescom develops, produces and distributes high-quality interior products for the international contract market: wallcovering, upholstery and curtain fabrics. Vescom stands for high quality. When it comes to technology, design and service. Distinctive designs and sustainable materials form the basis of our collections. Products produced by Vescom are used in the contract market: primarily in the hospitality, healthcare, office and education sectors.

In addition to the head office in Deurne (the Netherlands), Vescom has a widely branching network of Vescom sales offices. In Europe, Asia, the Middle East, Latin America and the United States of America. Vescom works with distributors in other parts of the world. Vescom (1971) is part of the Vescom Group.