

# Vescom opens new showroom in Frankfurt

**Over 5000 product samples invite you to "Play, Match, and Combine"**

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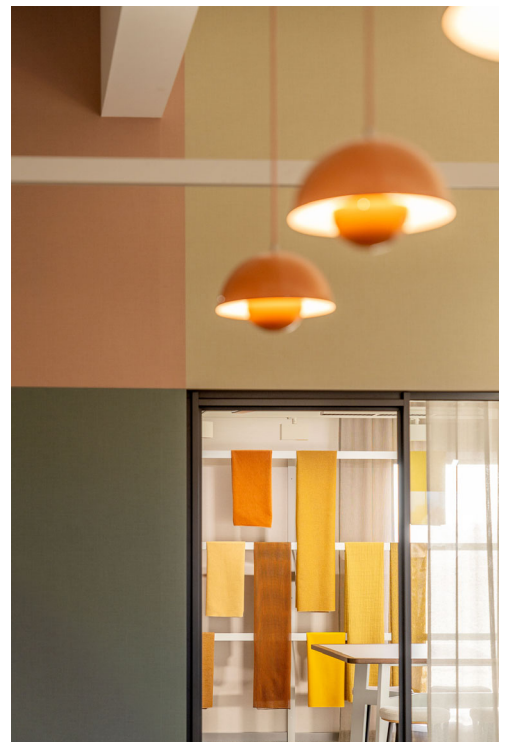
## Press Release

Deurne, January 2024

**Vescom has opened a new showroom near Frankfurt am Main, positioning itself as a hub for professional exchange and invites architects and designers from across Germany to explore its offerings. Visitors gain insight into the entire Vescom collection, featuring over 5000 product samples. They can experience colours, materials, and textures of high-quality designs on various wall surfaces and numerous pieces of furniture. Thus, the spaces themselves serve as a presentation platform for the manufacturer's wallcovering, curtain and upholstery fabrics.**



The business premises of Vescom Germany in Seligenstadt were redesigned for the Frankfurt showroom according to the plans of Dutch interior architect Bas van Tol. Visitors benefit from optimal lighting conditions and expert advice from the Vescom team. The showroom is envisioned as a design-oriented meeting place, a modern workspace, and a meeting point to connect with colleagues or clients over a cup of coffee.



### **a source of inspiration in the heart of Germany**

"We are excited to provide the architecture and design community with our new showroom as a source of inspiration and professional exchange," says Marcel Deggau, Managing Director of Vescom Germany. "We have transformed our bright and friendly office into an environment that showcases to visitors what is possible with our products in terms of colour, structures, and materials. Additionally, our guests have the opportunity, through 'Play, Match, and Combine,' to easily and conveniently make the appropriate material selections in one place where all samples are available."





The location is situated in the heart of the Rhine-Main area, just 20 minutes away from Frankfurt Airport and with excellent access to the A3 motorway. The Frankfurt showroom is the first in Germany. Globally, Vescom now boasts 15 showrooms, including those in Madrid, Milan, Warsaw, London, Shanghai, Stockholm, New York, and Paris.

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**press room**

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**visual material**

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Marketing & Communications

**t** +31 (0)493 315 833

**e** [marketing@vescom.com](mailto:marketing@vescom.com)

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Vescom develops, produces and distributes high-quality interior products for the international contract market: wallcovering, upholstery and curtain fabrics. Vescom stands for high quality. When it comes to technology, design and service. Distinctive designs and sustainable materials form the basis of our collections. Products produced by Vescom are used in the contract market: primarily in the hospitality, healthcare, office and education sectors.

In addition to the head office in Deurne (the Netherlands), Vescom has a widely branching network of Vescom sales offices. In Europe, Asia, the Middle East, Latin America and the United States of America. Vescom works with distributors in other parts of the world. Vescom (1971) is part of the Vescom Group.